



CAMPUS TECH

**THE HIGHER EDUCATION INSTITUTION
DEDICATED TO DIGITAL HUMANITIES**

OUR VISION OF HIGHER EDUCATION

A 3-YEAR BA PROGRAMME FOCUSED ON PERSONAL DEVELOPMENT

Year 1

PREPARATION: personal and professional development based on coaching, arts, culture, political and social sciences, management, digital communication and economics,

Year 2

PERSONALIZATION: 3 innovative paths drawing on social skills. Each student chooses a combination of courses from three profiles: Builder, Negotiator and Booster.

Year 3

PROFESSIONALIZATION: 4 specific professional fields. 1) Business & Management, 2) Arts, Culture & Tourism, 3) Political Science, 4) Education & Social Sciences.

DROPPING OUT: A FRENCH PROBLEM

55%

This is the rate of students who will fail during their first year of studies. 30% of them drop out permanently, with absolutely no further perspective.



Multiple reorientations as well as heterogeneous life experiences represent a real richness, yet also a source of uncertainty and anxiety.

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In this perspective, course choice becomes a terrifying experience: it becomes difficult to choose the right career path under so much pressure.



DIPLOMA, INTERNATIONAL DEVELOPMENT, RESEARCH AND PROFESSIONALIZATION



Our accredited BA and MA/MBA degrees are rooted in strong partnerships with a renowned engineering school (ESAIP) and a prestigious French university (Montpellier 3).



Mobility is strongly encouraged: every student has to learn English and spend some time abroad, either for a semester or for a specialized internship.



Numerina, our chair of research in digital humanities based in Paris, offers a problem-based approach in order to answer professional needs with scientific solutions.



Our cluster-campuses allow businesses, students and coaches to engage into practical professional missions in a specific field, and to obtain accredited certifications.



A MULTIDISCIPLINARY AMBITION

STUDYING THROUGH CONSTANT INNOVATION

PRO

INCUBATOR: our school is a place of constant learning where students and professional partners get together, in order to work on practical issues and real missions.

TECHNO

DIGITAL: we draw on topical socio-economical matters and technological progress, in order to feed our approach of digital humanities and creative production.

TUTO

LEARNING: traditional lectures are banned! Inverted classrooms, problem-based workshops and agile methodologies stimulate our learning environment.



THE CAMPUS TECH ANDRAGOGY: RAISING INTELLIGENT PROFESSIONALS



PROJECT MODE: starting from Year 1, our students are allowed to validate their courses by choosing to realize professional missions for various partners.



INTERNSHIPS: of course, internships are a strong part of our programmes and become reinforced by our project mode and our stimulating cluster-campuses.



INNOVATION: research is introduced as a means to stimulate social, cultural and economic innovation; it is accessible and compulsory for every student.



VISION AND VALUES



Social mission: many students drop out of higher education because they come from underprivileged backgrounds. We wish to help them to achieve success.



Personal coaching: being a student gives time and opportunity to ask the right questions. Our practical and ethical coaching takes it into account.



Stimulating the future: tomorrow's jobs belong to creative and multipotential personalities who will apply a strategic vision at local and international level.

DESIGNED FOR YOUR ECOSYSTEM

PLACE

SPACE: Campus Tech organizes its physical space with equipment that is designed for its andragogy, and uses a gamified learning management system.

WORK

JOBS: our programmes are designed in order to meet today's needs in terms of social and professional skills, but also to anticipate tomorrow's mutations.

LEARN

TEAM: academics, professionals and coaches gather together in order to build a trustable learning environment. Our students get all the assets they need!



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CLUSTER-CAMPUSES: DEDICATING LEARNING, INNOVATION AND RESEARCH TO SPECIFIC FIELDS



VINOVILLAGE focuses on the professional field of viticulture and enology, in order to foster a global expertise on wine and its cultural and commercial development.



SCENOSTORY is a cluster-campus rooted in the storytelling and scriptwriting of various experiences, applied to tourism, set design, real estate, arts, culture and business.



CLEVERANCE is drawing on the needs of local and regional governments, especially in terms of digital transition, consulting, communication and democracy design.



LA SWEET TECH deals with the arts and crafts of sweetness, such as chocolate, confectionery, liqueurs and bakery, in order to stimulate their evolutions.

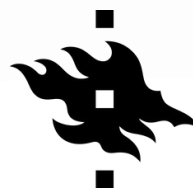
... AND MORE TO COME! CONTACT US TO BUILD YOUR OWN CLUSTER-CAMPUS!



angers Loire métropole
communauté urbaine



#ANGERS FRENCHTECH



HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI



Réseau de Recherches des Discours Institutionnels & Politiques